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AUTHOR Campbell, Lori; And Others
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ABSTRACT

Family-to-Family, a collaboration between community colleges, public agencies, and businesses that is funded by Mervyn's department stores, is a two-year effort to enhance the quality of family child care in Oregon. Its goals are to train at least 450 family child care providers, help at least 60 providers achieve national accreditation, and educate consumers to recognize and demand high quality child care. By direct and indirect contact, the program presents caregivers with the advantages of accreditation, familiarizes them with changes in day care law in Oregon, and provides them with the means to become more educated or accredited in their field. The program involves three 15-hour training levels: (1) Family Child Care: A Firm Foundation; (2) Professional Track; and (3) Program Track. There is also a two-part workshop leading to accreditation. (SAK)

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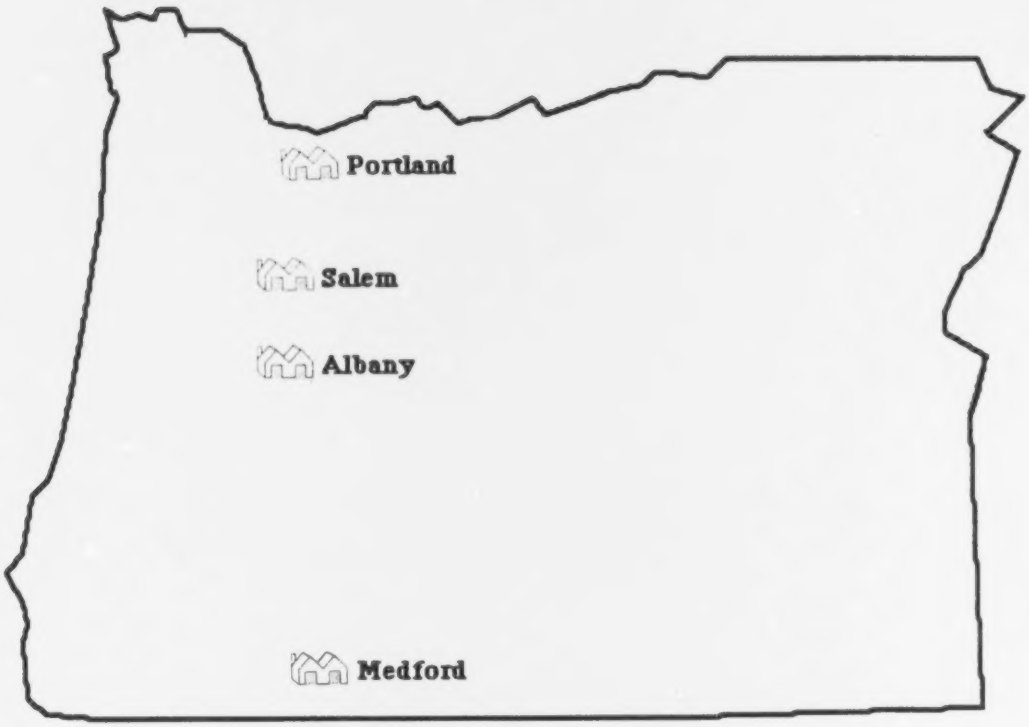
Mervyn's Family-to-Family Initiative

in

Oregon



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Family Day Care Technical Assistance Conference

Atlanta, Georgia
April 26, 1991

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"Family Day Care Training in Oregon"

AGENDA

I. Overview of the Oregon Project

- Family-to-Family in Community Colleges
- Multi-site projects
- Family Day Care Regulations in Oregon

II. Provider Recruitment Strategies

- Making Contacts
- Community Partnerships
- Provider Support and Resources

III. Training and Curriculum

- Harms "A Firm Foundation"
- Program Levels
- Accreditation
- Incentives

IV. Consumer Education

- Quality Brochure
- Employers/Parents
- Mervyn's Involvement

V. Summary

VI. Questions

LINN-BENTON COMMUNITY COLLEGE

MERVYN'S

Family to Family

INITIATIVE

SUPPORTING ORGANIZATIONS

Mervyn's Family Department Stores
Chemeketa Community College
Portland Community College
Linn-Benton Community College
Rogue Community College
Provider Resource Organization
Child Care Connections
Salem Home Child Care Association
Albina Ministerial Alliance
Child Care Support Service
West Tuality Child Care Service
Child Care Unlimited
Child Care Information Service
Jackson-Josephine 4-C Council
National Association of Family Day Care
Albany Area Chamber of Commerce
Hewlett-Packard Corporation
The Job Council of Medford
YMCA of Medford
Non-Profit Network, Inc.
Benton County Health Department
Linn-Benton Community Service Consortium
Linn County Health Department
American Red Cross, Linn County
Albany Community After-School Program
Mid-Willamette Valley Commission on Child Care
Mid-Willamette Valley Community Action Agency
Salem Childbirth Education Association
Northwest Child Care Institute
Portland State University
Oregon Association for the Education of Young Children
Oregon Community Education Association
Oregon Community College Association
Oregon State University
Oregon Adult and Family Services Division
Oregon Children's Services Division
Oregon Child Care Commision
Oregon Department of Education
Oregon Department of Human Resources
Oregon Department of Transportation
Oregon Public Utility Commission
Oregon State Fire Marshal

Family-to-Family is a two-year effort to enhance the quality of family child care—the care of children in another family's home.

Why Focus on Quality?

Tomorrow's adults are in child care today. An investment in quality child care can affect the development of children for generations to come, improve the productivity of their working parents, and promote the well-being of families.

Why Focus on Family Child Care?

Most children in out-of-home care while parents work are in family child care making it the #1 choice of parents nationwide. It is the least regulated, least supported form of child care. Family child care providers work long hours for low wages and experience isolation. As a result, the family child care profession suffers from high turnover and inconsistent quality.

Family-to-Family will

- Develop and strengthen training for at least 450 family child care providers.
- Help at least 60 family child care providers achieve national accreditation.
- Educate consumers to recognize and demand quality child care.

Family-to-Family is a collaborative endeavor between community college, family child care organizations, public agencies, and businesses. It is funded by Mervyn's family department stores community giving program and the Dayton Hudson Foundation in communities where Mervyn's Stores are located—Portland, Salem, Albany, and Medford.

Contact one of the following Family-to-Family Coordinators for more information:

Michele Tennesen, Portland Coordinator
Portland Community College 503/244-6111

Pamela Fullam, State and Salem Coordinator
Chemketa Community College 503/399-5135

Jayne Nanavaty-Dahl, Albany Coordinator
Linn-Benton Community College 503/928-2361, ext. 380

Lynda Crapo, Medford Coordinator
Rogue Community College 503/779-6483

6500 SW Pacific Blvd Albany, Oregon 97321 (503)928-2361

CHILDREN'S SERVICES DIVISION
DAY CARE LAW CHANGE
FAMILY DAY CARE

	WITH REGISTRATION *ORS 418.810 &* *OAR 412-10-400/436*	WITHOUT REGISTRATION *ORS 418.810* (Effective 07/01/88)
Maximum # of Day Care Children	*6 at any time plus your own *(effective 08/01/88)	*SCHOOL YEAR* (September through mid-June) 6 full-time children plus 4 children who are eligible for the first grade or above any time school is not in session. There may be no more than 10 children at any time, including the provider's own children under age 13 in a non-regulated home. *SUMMER VACATION* (mid-June thru August) 6 full-time child slots plus 4 part-time children. The 6 full-time child slots may be single children or a series of children to equal 1 full-time child slot. The part-time children may be any age and there may be no more than 4 children per day, to a maximum of 4 hours per day. There may be no more than 10 children at any time, including the provider's own children under age 13, in a non-regulated home.
Age Restrictions	(Effective 07/01/88) No more than two children under age 2, including children of the provider.	SCHOOL YEAR: All part-time slots must be eligible for 1st grade or older. SUMMER VACATION: No Age Restrictions

	WITH REGISTRATION	WITHOUT REGISTRATION
Number of Provider's Own Children	Only as relates to children under 2	The provider's children under age 13 who are in the home during day care hours, must be included with the day care children to assure there are no more than 10 children in the home.
Complaint that day care rules are not being met, (i.e., discipline, nutrition, space, supervision, etc.)	CSD Certifier Investigates	No Investigation
Abuse Complaint	CSD Investigates	CSD Investigates
Criminal Record Check	Yes	No
USDA Participation	Yes	No
Record Available to Public	Yes	None Available
May be paid by CSD	Yes	No
May be paid by AFS Client	Yes	Yes

FAMILY DAY CARE PROVIDERS WHO ARE INTERESTED IN CARING FOR MORE THAN 6 CHILDREN FULL-TIME, SHOULD GET INFORMATION ABOUT CERTIFICATION AS A GROUP DAY CARE HOME BY CALLING 1-800-556-6616 AND REQUESTING A GROUP DAY CARE HOME INFORMATION PACKET.

It is legal for the requirements to be higher for registered than non-registered providers because family day care registration is voluntary. An advisory committee decided not to include the part-time children in the number allowed in registered homes.

RECRUITMENT STRATEGIES
"Making Contact"

Direct Contact: Meeting face to face with providers to provide information about training.

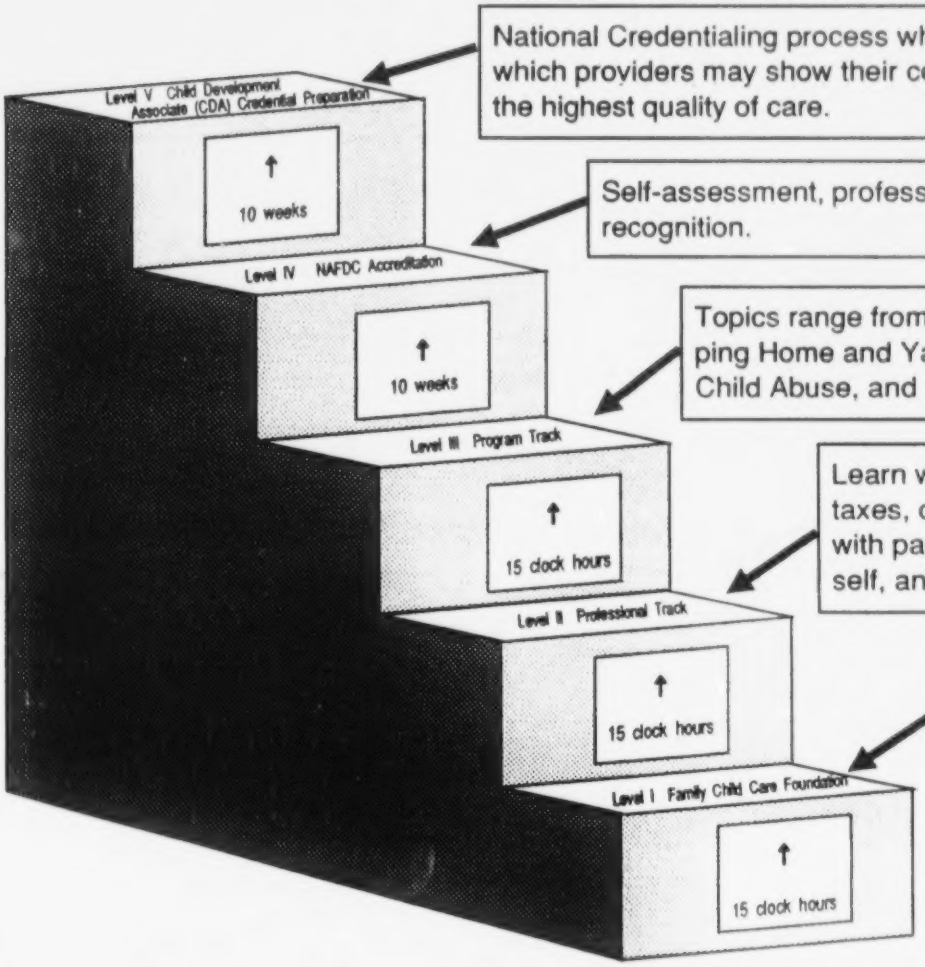
Phone calls
Orientation meetings
Provider associations
Resource and Referral prospects
Coffee klatches
Free mini workshops
Child care food program
Home tours
Community groups
Vista Volunteers community outreach
Word of mouth

Indirect Contact: Using a variety of resources and marketing techniques to reach providers regarding training.

Flyers to doctors, stores, through schools and churches
Newspaper ads
News releases
Posters
PSA's
Center's, school's, and agency newsletters
Community fairs and events
Community College class schedule
Water bill, door hangers
City Hall displays
Talks to community groups
Through employers
Small Business Development Center
Laundromats
Employment Agencies
Toy loans
Parent Ed classes
Hospitals
Grocery bags
Library
Career days
Associations or Daycare Directories

MERVYN'S/DAYTON HUDSON FOUNDATION

Mervyn's Family-to-Family Initiative Offers Child Care Provider Workshops!



National Credentialing process which covers 13 areas in which providers may show their competence in providing the highest quality of care.

Self-assessment, professional status, and national recognition.

Topics range from Guiding Behavior, Equipping Home and Yard, Homegrown Activities, Child Abuse, and more.

Learn ways to enhance business, taxes, communicate effectively with parents, make time for yourself, and reduce stress.

Information on starting a family child care business or enhancing existing programs. Covers 13 topic areas for high quality care. Features take home packets and resources, community speakers, hands-on activities, and idea sharing. Home Study offered.

Climb the stairs of training and receive recognition for your efforts.
For more information, call Pamela Fullam, 399-6262.

CHEMEKETA COMMUNITY COLLEGE

Chemeketa Community College is an affirmative action, equal opportunity institution.

WF DT-62

TRAINING LEVELS

Level I Family Child Care: A Firm Foundation 15 hours

Overview of the components of high quality family child care. Caregivers have the opportunity for self-assessment as they apply new concepts and skills. Course includes:

Family Day Care & You
Growth and Development
Health and Safety
Space to Play and Learn
Planning an Activity Program
Handling Behavior Problems
Good Food for Kids
Day Care as a Small Business
Special Things for Special Kids
Working with Parents
One Land: Many Cultures
Community Help for Caregivers
Care for the School-Age Child

Level II Professional Track 15 hours

The Business of Home Day Care

Information to assist home day care providers to develop and organize their business practices. Includes taxes, accounting and recordkeeping, insurance, state and local regulations, parent contracts, professional image and marketing.

Parent-Provider Partnerships

How to build trust and respect into your family day care parent partnership. Separating personal and professional roles, establishing rapport and sharing children's progress.

Caring for the Caregiver

This workshop assists the family day care provider to enhance self-esteem and maintain personal and professional limits, while remaining responsive to the families of children in care.

Level III Program Track 15 hours

Guiding Children's Behavior

Positive guidance techniques and group management. Covers speech, action, separation from parents, shyness, aggression, "colorful" words, biting, sharing, stubborn streaks, spanking and other common issues.

Equipping Your Child Care Home and Yard

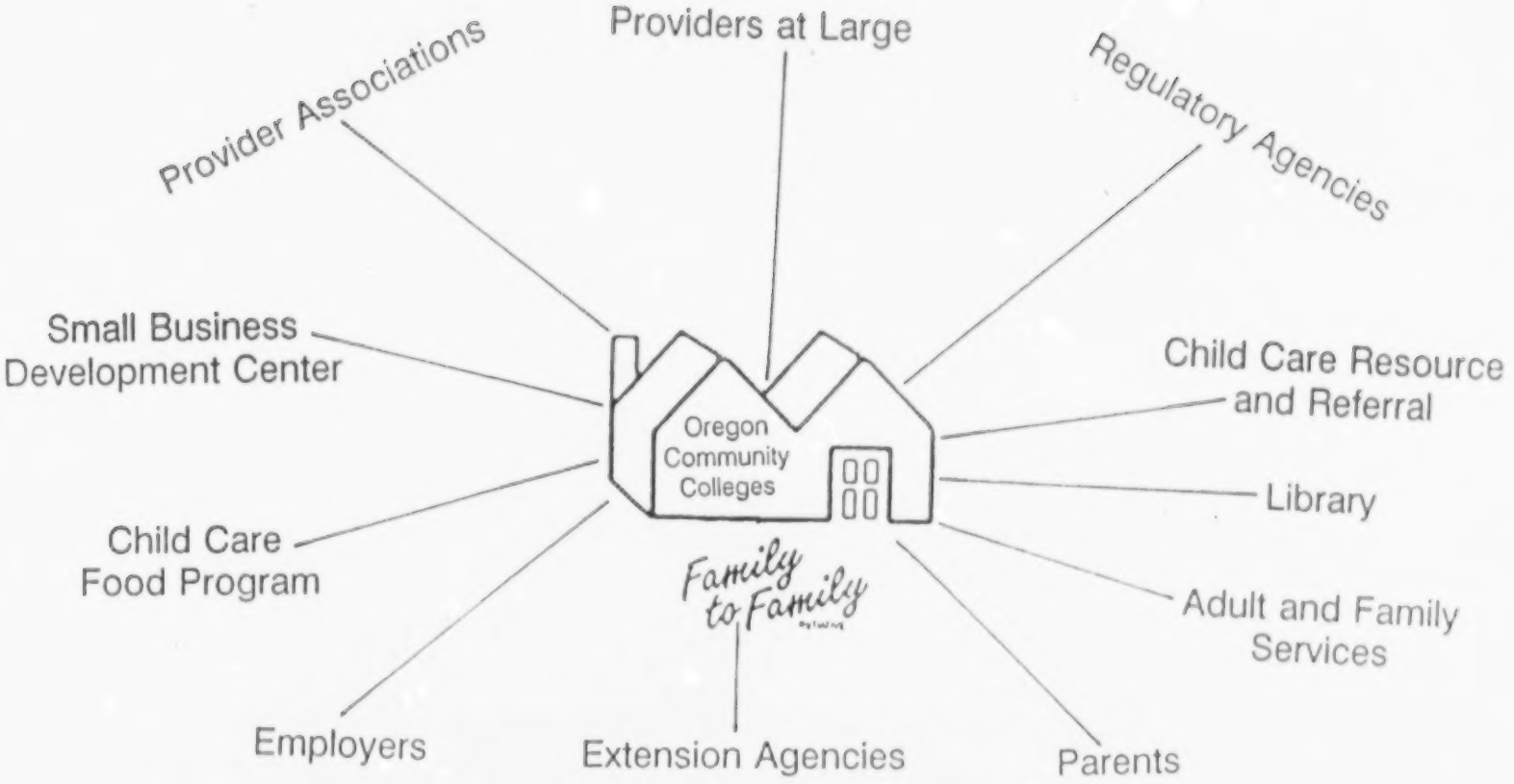
How to plan, equip and evaluate a child care home and yard. Room arrangement, selection of equipment and materials, and inexpensive sources of new and recycled materials are included.

Home-Grown Learning Experiences

Recognize and plan for age-appropriate learning opportunities unique to the home child care setting. Develop a daily schedule of activities.

Levels IV & V Family Day Care Accreditation

Two-part workshop helps experienced family day care providers prepare for national accreditation. Reviews process, timeline and criteria considered for professional recognition of providers whose services represent high quality child care.



COMMUNITY PARTNER SUPPORT

RESOURCE LIST

Lori Campbell
Chemeketa Community College
PO Box 14007
Salem, OR 97309
(503) 399-6563

Kathy Blackburn
Mervyn's
25001 Industrial Boulevard
Hayward, CA 94545
(415) 786-7723

Jayne Dahl
Linn-Benton Community College
6500 Southwest Pacific Boulevard
Albany, OR 97321
(503) 928-2361, ext. 532

"Family Day Care Education Series"
Frank Porter Graham Child Development Center
University of North Carolina at Chapel Hill
300 NCNB Plaza
Chapel Hill, NC 27599-8040
(919) 962-7355

Sonya McDowell
Portland Community College
12000 Southwest 49th Avenue
Portland, OR 97219
(503) 244-6111, ext. 4216

National Association of Family Day Care
Kay Hollestelle
815 Fifteenth Street NW
Washington, DC 20005
(800) 359-3817

Marcia Evans
Rogue Community College
3345 Redwood Highway
Grants Pass, OR 97527
(503) 479-5541

Council for Early Childhood Professional Recognition
1718 Connecticut Avenue NW
Washington, DC 20009
(800) 424-4310